JEAN-PAUL NAJAR FOUNDATION

a contemporary art museum

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The Monochrome Revisited

October 23, 2018 - February 28, 2019



Artist Douglas Sanderson at work at Jean-Paul Najar's home in Paris, 1978. Photo by JPN

United Arab Emirates, DUBAI – The monochrome is considered to be one of the most accomplished forms of painting. The importance of the monochrome lies in its conception, in its artistic and philosophical principles, and for some, in its ability to address social concerns. Kazimir Malevich's *Black Square* (1915) is considered to be the first monochrome in the history of art. But can the origin of the monochrome be situated prior to the early twentieth-century?

The Jean-Paul Najar Foundation (JPNF) presents *The Monochrome Revisited*, an exhibition that explores the history and evolution of the monochrome. The exhibition is divided into three parts: the first section focuses on the 'first monochromes' found in printed matter from the seventeenth to the nineteenth centuries, putting into question its genesis; the second section takes its inspiration from Marcia Hafif's seminal text *Beginning Again*, illustrating her purpose with selected works; and the final part of the exhibition looks at how artists today continue to be preoccupied with the monochrome, engaging with it in their practice to explore contemporary issues.

In late 2015, an announcement was made at the State Tretyakov Gallery in Moscow that incited controversy. Art historians at the national museum had discovered, under Kazimir Malevich's iconic composition *Black Square* (1915) a scrawled reference to a provocative work sardonically titled *Negroes Fight in a Tunnel* by poet Paul Bilhaud. First exhibited in 1882 at Les Arts Incohérents, Bilhaud's politically incorrect work (today considered to be the first documented monochrome) intended to simultaneously ridicule modernism as it acknowledged its radicalness. Fifteen years later, in 1897 Alphonse Allais published *Album primo-avrilesque*, which featured a number of works including Paul Bilhaud appropriated black monochrome. This section of the exhibition looks at this publication as well as others including Robert Fludd's (first published in 1617) masterwork *Utriusque cosmi maioris scilicet et minoris metaphysica, physica atque technica historia* (*The Metaphysical, Physical and Technical History of the Two*

World, the Major as well as the Minor) and Laurence Sterne's The Life and Opinions of Tristram Shandy, Gentleman (1759-1767).

The second part of the exhibition takes as its core Marcia Hafif's influential essay *Beginning Again*, published in *Artforum* in 1978. Throughout her fifty-year artistic career, Hafif, sought to push against any notion that "the enterprise of painting" had come to an end. She writes, "It was necessary to turn inward to the means of art, the materials and techniques with which art is made. Artists still interested in painting began an analysis – or destruction – of painting, turning to the basic question of what painting is." We pay homage to Hafif and the important artists she references in her text exploring not only their use of material and technique but the contemplative attributes they bestow onto the monochrome. Artists include James Bishop, Dale Henry, Ralph Humphrey, Douglas Sanderson, Lucio Pozzi, and Susanna Tanger. The exhibition then looks at how these artists elaborated and expounded on the art form, giving a deeper understanding of monochrome painting.

Finally, we look at how contemporary artists today engage with the monochrome. Working across various mediums including painting, photography, and the ready-made, the monochrome has once again undergone an evolution, as artists redefine what it is and what it can be. Contemporary artists such as Miya Ando, David Batchelor, Alteronce Gumby, Alfredo Jaar, Mohammad Kazem, and Hassan Sharif demonstrate the vitally important role the monochrome continues to play in contemporary art. A provocative and innovative art form to this day, the monochrome retains the power to address contemporary issues, challenging our perception of the world we live in.

The Monochrome Revisited is on view at the Jean-Paul Najar Foundation in Dubai through February 28, 2019.

The Jean-Paul Najar Foundation gratefully acknowledges the support of all the artists, individuals and organizations that have made this exhibition possible. Special thanks to Alanna Heiss, The Dale Henry Estate, David Batchelor, Alteronce Gumby, the Estate of Hassan Sharif, Alfredo Jaar Studios, Mohammed Kazem, Gallery Isabelle van den Eynde and Lily Wei.

Full List of Artists (in alphabetical order):

Miya Ando, David Batchelor, James Bishop, Alteronce Gumby, Marcia Hafif, Dale Henry, Ralph Humphrey, Alfredo Jaar, Mohammad Kazem, Lucio Pozzi, Douglas Sanderson, Hassan Sharif, and Susanna Tanger.

About the JPNF

The Jean-Paul Najar Foundation for Contemporary Art is a non-profit ICOM registered private museum, gathering abstract European and American art from the 1960s through today. The JPNF is also home to a remarkable archive tracing forty years of artist-collector exchanges. Education is central to the museum's mission. We are committed to presenting an educational program that promotes a spirit of discovery and inquiry that engages our diverse communities. The JPNF is designed by Mario Jossa, of Marcel Breuer and Associates, and is presented in partnership with Alserkal Avenue in Dubai.

For further information or images, please contact Wafa Jadallah on T +97142587078 or wafa@jpnajarfoundation.com <a href="Link to Marcia Hafif's Essay 'Beginning Again'

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¹ Marcia Hafif, "Beginning Again", Artforum, 1978.

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